

90 PLACES TO EAT OR BUY GOOD FOOD

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The 5 most laidback BEACH BARS

106 STRANDBAR HERRMANN

Herrmannpark
Donaukanal ①
+43 (0)720 229 996
strandbarherrmann.at

Located opposite Urania Sternwarte this beach cafe is the perfect place for sunset drinks. *Herrmann* gets the most sun, so plan to spend the evening here. Enjoy a snack or a cocktail with your feet in the sand. They have a big screen for football matches.

107 HAFENKNEIPE

Untere Donau-
strasse 47
Donaukanal ①
+43 (0)699 113 535 68

Hafenkneipe is a little rough around the edges. Essentially this is just a container with some deckchairs around it – but it is one of the most relaxed places along the Donaukanal. You can order drinks, homemade pizza if the mobile pizza oven is around and sometimes *Steckerlfisch*, a local speciality (fish grilled on a stick). The best sunset in town.

108 ADRIA

Obere Donau-
strasse 97-99
Donaukanal ①
adriawien.at

Adria means Adriatic Sea. They were the first to introduce the Italian lifestyle along the Donaukanal. Enjoy the large terrace, the deck chairs, the Thai snacks or pasta. They are open also in winter as they have a large winter garden. Pioneers of the brave-hearted kind. Simply the best.

109 BADESCHIFF

Donaukanal
Donaukanal ①
+43 (0)660 312 47 03
badeschiff.at

Badeschiff is unique in Vienna. As the laws are very strict here, there are no houseboats on the canals and rivers like in Amsterdam. So Badeschiff is the only boat on the Donaukanal – and it has a pool too. You can swim here, have a snack on the deck, or lunch or dinner on the lounge deck. Also open in winter.

110 SUMMERSTAGE

Rossauer Lände
Donaukanal ①
+43 (0)1 319 66 44
summerstage.at

The Summerstage is a Viennese classic. Oswald Schellmann started out with a small outdoor venue, but now the pavilion here is open all year long, with different cafes and restaurants, art and sports events, live gigs, wine tasting and much more. It is a world unto its own – and it is a beautiful world.



5

FARMER'S MARKETS

you shouldn't miss

186 KARMELITERMARKT

[Karmeliterplatz](#)
[Leopoldstadt](#) ②
[stadt-wien.at/
wien/maerkte/
karmelitermarkt.html](#)

Karmelitermarkt is simply the best. It opened in 1891 but was destroyed during World War II. It became cool again around the year 2000. Since 2008, there is a special slow food area here. Visit on Saturdays when the local farmers sell their produce here until 1 pm.



189 BRUNNENMARKT

187 VORGARTENMARKT

[Vorgartenplatz](#)
[Leopoldstadt](#) ②
[vorgartenmarkt.at](#)

A new metro line (number two) has accelerated the gentrification of the neighbourhood near Prater, which used to be the city's red-light district. Now Stuwerviertel is a popular quarter after Vienna's new business university was built here. A great place for organic produce as well as meat and bread.

188 NASCHMARKT

[Naschmarkt](#)
[Naschmarkt](#) ④
[wien.gv.at/freizeit/
einkaufen/maerkte/
lebensmittel/
naschmarkt/
details.html](#)

Naschmarkt is one of the oldest markets in Vienna (since 1786), and the biggest. There are 123 stalls in this 2.3 hectare market. The market square was designed by the famous architect Otto Wagner in 1916. It is not actually a square but a lane where you buy all kinds of artisan delicacies.

189 BRUNNENMARKT

[Brunnengasse](#)
[Ottakring](#) ⑩
[stadt-wien.at/
wien/maerkte/
brunnenmarkt.html](#)

Some people call it little Istanbul. Brunnenmarkt is a mainly Turkish market, but you can also buy Arab specialities here. Don't be shy! The ever-crowded and vibrant market invites visitors to enjoy lunch on the go. Have a fresh *kebab* and some *chai*.

190 KUTSCHKERMARKT

[Kutschkergasse](#)
[Währing](#) ⑩
[amkutschker
markt.at](#)

This small, but very beautiful market is named after Johann Rudolf Kutschker, a liberal bishop. It was first referenced in 1885 when it started around St. Gertruds Church. Today it is the heart of this bourgeois neighbourhood. Here you can find locally-sourced ingredients, cheese and flowers.

The 5 best shops for MEN'S FASHION

251 SONG

Praterstrasse 11
Leopoldstadt ②
+43 (0)1 532 28 58
song.at

Song is kind of an institution in Vienna: The Korean-Viennese owner opened a smaller shop in Vienna's first district with some extraordinary new fashions you couldn't find anywhere else. Today she still is the leading figure for experimental high-class fashion – also for men. Ring the bell, it's worth it.

252 AMICIS MEN

Tuchlauben 14
Innere Stadt ①
+43 (0)1 513 21 10
amicis.at

Amicis is the place to go for designer fashion for men. Not as experimental as Song, but classic and simple designs. Here you can find Alexander McQueen, Balenciaga, Givenchy, Lanvin, Tom Ford, Valentino and many others. For the elegant man who has already found his style.

253 NEON

Mahlerstrasse 7
Innere Stadt ①
+43 (0)1 513 21 32
neon-fashion.com

Neon's slogan is 'slightly different'. They sell Italian chic and masculine sportswear, as well as smart business looks. Try leading international brands like Belstaff, Drykorn or newcomers like Transit, Thom Krom or Hannes Roether.

254 PARK

Mondscheingasse 20
Neubau ⑤
+43 (0)1 526 44 14
park-onlinestore.com

The shop itself is worth seeing: the white purist architecture gives fashion enough space to work its magic on two floors. Start by window shopping outside. Inside you find a selection of items by Petar Petrov, Raf Simons, Acne Studios and many more.

255 SLOWEAR

Weihburggasse 9
Innere Stadt ①
slowear.com

Slowear produces garments for connoisseurs. Their ethical fashion caters to men with a personality and culture. Slowear comes from Italy. All the accessories and footwear of Officina Slowear are still exclusively made in Italy. You also find brands like Incotex, Zanone and Glanshirt here.





25 BUILDINGS TO ADMIRE

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5 houses WHERE FAMOUS MUSICIANS LIVED

331 JOHANN STRAUSS HAUS

Praterstrasse 54
Leopoldstadt ②
+43 (0)1 214 01 21
wienmuseum.at

Walk along beautiful Praterstrasse Boulevard and discover the Johann Strauss Haus. Here Johann Strauss (son) composed his famous Waltz *An der schönen blauen Donau*, which some consider to be Austria's unofficial anthem, in 1867. See some of his instruments, photos and learn more about how he lived.

332 STRAUSS MUSEUM

Müllnergasse 3
Alsergrund ⑥
+43 (0)1 310 31 06
strauss-museum.at

The Strauss Museum focusses on the whole Strauss family: Johann Strauss (father), Johann Strauss (son), Josef and Eduard Strauss. Here you can learn all about these famous composers in 15 chapters, about their life and work.

333 MOZART HAUS VIENNA

Domgasse 5
Innere Stadt ①
+43 (0)1 512 17 91
mozarthausvienna.at

Mozart lived and worked in various places. But nowadays there is only one apartment where you can really see how he lived. It was the biggest and most expensive home he could ever afford. He lived here from 1784 to 1787 and composed *Le Nozze di Figaro* and three of his *Haydn-Quartets* here.

334 BEETHOVEN PASQUALATIHAUS

Möller Bastei 8
Innere Stadt ①
+43 (0)1 535 89 05
wienmuseum.at

The building itself is interesting as it is located on the former city wall. Pasqualatihaus was built in 1797 for Empress Maria Theresia's physician, Johann Baptist Freiherr von Pasqualiti und Osterburg. Beethoven lived here from 1804 until 1815. Today the memorial is part of the Wienmuseum.

335 BEETHOVEN MUSEUM

Probussgasse 6
Döbling ⑩
+43 (0)664 889 508 01
wienmuseum.at

Beethoven lived in Vienna for 35 years, so there are various places where he stayed. Here you can find his former flat and a large Beethoven Museum, which tells the story of his life and where you can hear some of his compositions. The historic house with its old *Pawlatschen* (wooden arcades) gives you a good idea of how people lived at the time.



5 of the best places for CONTEMPORARY ART

386 MUMOK

**Museumsplatz 1
Neubau** ⑤
+43 (0)1 525 000
mumok.at

As one of several art museums it is located in MuseumsQuartier, the former Hofstallungen. Museum moderner Kunst Stiftung Ludwig Wien, or the full name of mumok, exhibits modern art. Ortner & Ortner designed a black monolith, seeing as the wow factor is inside.

387 SAMMLUNG ESSL IN DER ALBERTINA

**Albertinaplatz 1
Innere Stadt** ①
+43 (0)1 534 835 40
sammlung-essl.at

Karlheinz Essl built a museum for his own modern art collection in Klosterneuburg near Vienna. In February 2017, the art world finally sat up and noticed it when the Albertina took over the collection because of financial problems.

388 LEOPOLD MUSEUM

**MuseumsQuartier
Neubau** ⑤
+43 (0)1 525 700
leopoldmuseum.org

Ortner & Ortner Baukunst created this light, white museum as a contrast to the black mumok nearby. Its collection starts in the 19th century, focussing on Egon Schiele of course. But they also have some amazing artworks from the 20th century, which date from before World War II. Combine with mumok.

389 KUNSTHALLE WIEN Museumsplatz 1 MuseumsQuartier

 ⑤

**Treitlstrasse 2
Wieden** ④
+43 (0)1 521 890
kunsthallewien.at

In recent years, Kunsthalle Wien has focussed on participation. You'll often see experimental works in this contemporary art museum. They have no collection of their own, so they organise plenty of different exhibitions. Follow the eagle.

390 21ER HAUS

**Arsenalstrasse 1
Favoriten** ⑨
+43 (0)1 795 57 00
21erhaus.at

The architect Karl Schwanzer designed this building for the World Expo in 1958. The award-winning design still looks just as fresh today. After being adapted in 2007 by Adolf Krischanitz it now is part of the Belvedere. This house for the 21th century is dedicated to contemporary art. The best opening parties in town!



5 of the best BOUTIQUE hotels

421 HOLLMANN BELETAGE

Köllnerhofgasse 6
Innere Stadt ①
+43 (0)1 961 19 60
hollmann-beletage.at

A place that makes you feel as if you are staying with friends. A comfy home in an unfamiliar city. Hollmann Beletage is centrally located in the old town of Vienna. *Beletage* traditionally means first floor which was thought to be the best. It still is best. Nice, purist design, small, but beautiful.

422 ALTSTADT VIENNA

Kirchengasse 41
Neubau ⑤
+43 (0)1 522 66 66
altstadt.at

All about art. The owner Otto E. Wiesenthal is a great art collector – and you can feel it in this special house. This is more than a mere boutique hotel. It's an artwork in itself. With works by Warhol, Niki de Saint Phalle, Prachensky, Leibowitz, Attersee and Helnwein. Every room is different.

423 BOUTIQUEHOTEL STADTHALLE

Hackengasse 20
Rudolfsheim-
Fünfhaus ①
+43 (0)1 982 42 72
hotelstadthalle.at

Boutiquehotel Stadthalle is a combination of the old and the new. Part of it consists of a passive house, that was completed in 2009. The other part is an old house from the fin de siècle. The two parts are connected by a cosy lobby, a comfortable breakfast room and a lovely garden.

424 PALAIS COBURG RESIDENZ

Coburgbastei 4
Innere Stadt ①
+43 (0)1 518 18 130
palais-coburg.com

Palais Coburg is a palace. You really will feel like a princess or prince in this historic building that was built in 1845. The ten residential suites vary in size from 71 to 91 square metres. Take your pick from a maisonette style with a cathedral or garden view or a suite with a terrace.

425 HOTEL LAMÉE

Rotenturmstrasse 15
Innere Stadt ①
+43 (0)1 532 22 40
hotellamee.com

A harmonious mix of old and new. This thirties building has a very old Hollywood glamour look and feel. The building's large glass doors open out onto Rotenturmstrasse with its many shops and eateries. The rooftop bar offers a breathtaking view of the old city.