#NOOBJECT

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#NoObject 4

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#NO OBJECT BY KARLIJN BEKKERNENS

Student at the Amsterdam Fashion Institute. Project started during the external minor 'Visual Culture+' at the Willem the Kooning Academy.

I would like to say thanks to all the girls that helped me out and trusted me with their thoughts and experiences. Thanks to these girls, this project can exist. You all were amazing!

And from now on, let's take our teenage girls seriously! Because they can be our new and modern embodiment of feminism in the future! #NoObject 8

RESEARCH QUESTIONS:

DOES THE 'MALE GAZE' INFLUENCE OUR TEENAGE GIRL AND THEIR SEXUAL DESIRE IN OUR WESTERN SOCIETY NOWADAYS?

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1. WHAT ARE THE HIDDEN RULES FOR MY TARGET AU-DIENCE?

2. DOES MY TARGET AUDIENCE EXPERIENCE THE INFLUENCE OF THE 'MALE GAZE'? AND IF SO, HOW DOES THAT AFFECT THEIR LIFESTYLE, CLOTHING, MAKE-UP AND APPEARANCE IN GENERAL ETC.?

3. WHICH SPECIFIC STEROTYPE OF THE 'MALE GAZE' IS, AFTER ALL, MOST INFLUENCING FOR THE DEVEL-OPMENT OF MY TARGET AUDIENCE NOWADAYS?