

DADARA

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KOCHXBOS
PUBLISHERS



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SINCE 2014

For us, Dadara has always been a part of Amsterdam. In the city in the late nineties, his colorful creations were all over town. You simply couldn't miss Dadara. We picked up his flyers and were always impressed by the giant Greyman each time we passed by it on our way home after a long night at the music venue Paradiso.

Since then, Dadara has planted many of his wild ideas all over the world, from the Nevada desert to guerilla art projects during Covid-19. He is always boldly intellectual, continuously investigating the new world with mind-blowing experiences. So, yes, once again, an astonishing book, a truly collaborative creation featuring the best works since 2018. Dive into his new book with an open mind and experience the wonderful world of Dadara's art.

Esther Koch & Hans Bos
KochxBos Publishers & Gallery Amsterdam

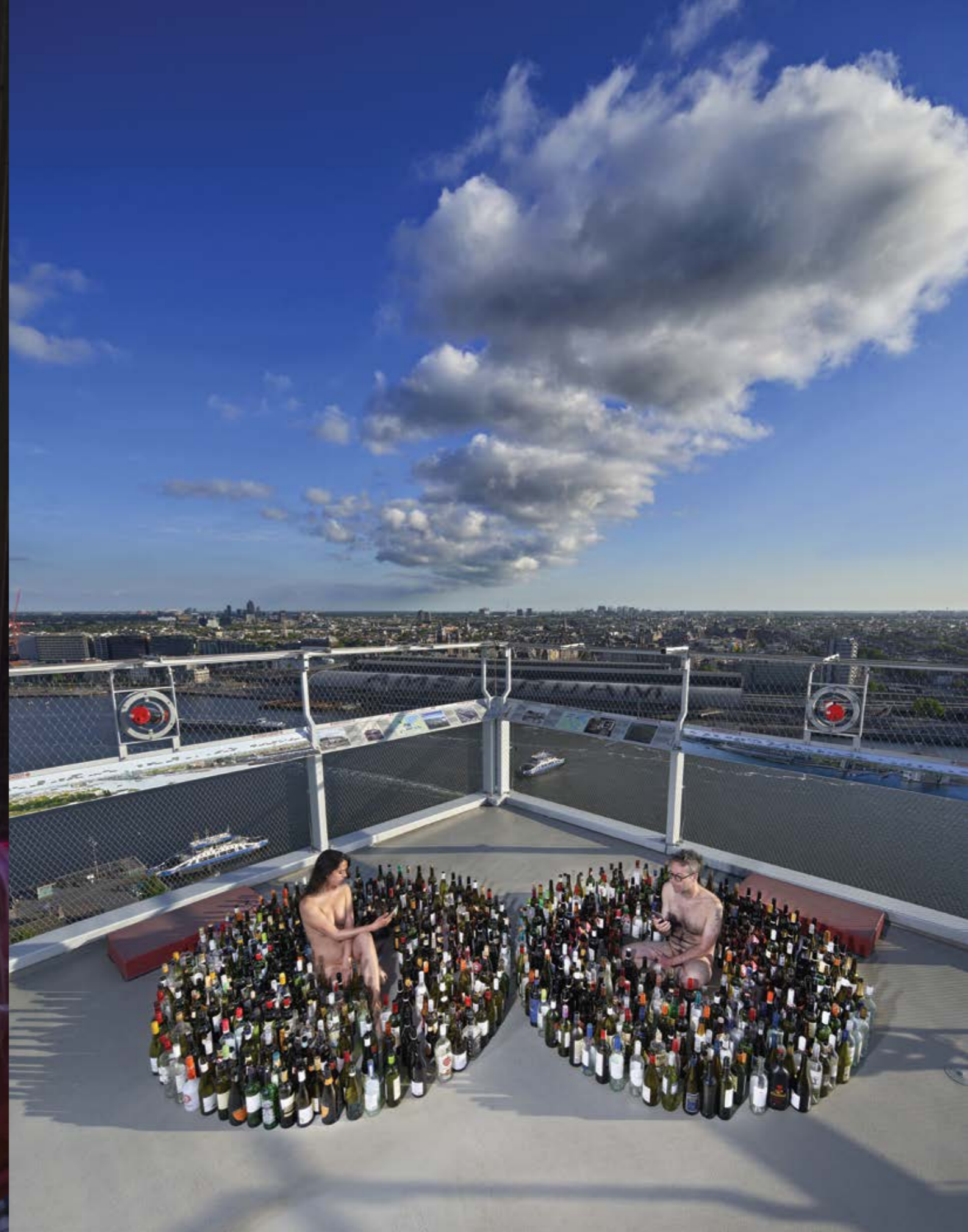
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2. Painting the 'Open your mind so we can use your data' installation
2023 - CARDBOARD AND ACRYLIC PAINT - BASE ELEMENTS GALLERY, BARCELONA, SPAIN - PHOTO BY IVANA FLORES

7. Draw me a picture
2023 - BLACK INK AND BRUSH ON PAPER - 20 X 30 CM

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By Merlijn Twaalfhoven	
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10. Dadara and Bas Kusters in the Red Light district during Transactions Amoureuses

2020 - PHOTO MARC DEURLOO

Social Distance - a COVID19 infographic

2020 - PHOTO - EDITION OF 5. 50 X 58 CM - ADAM TOWER - AMSTERDAM, NETHERLANDS - COLLAB WITH AUGUST SWIETKOWIAK AND IRIS KAUFFMAN

NEXT PLANET



PAZARA

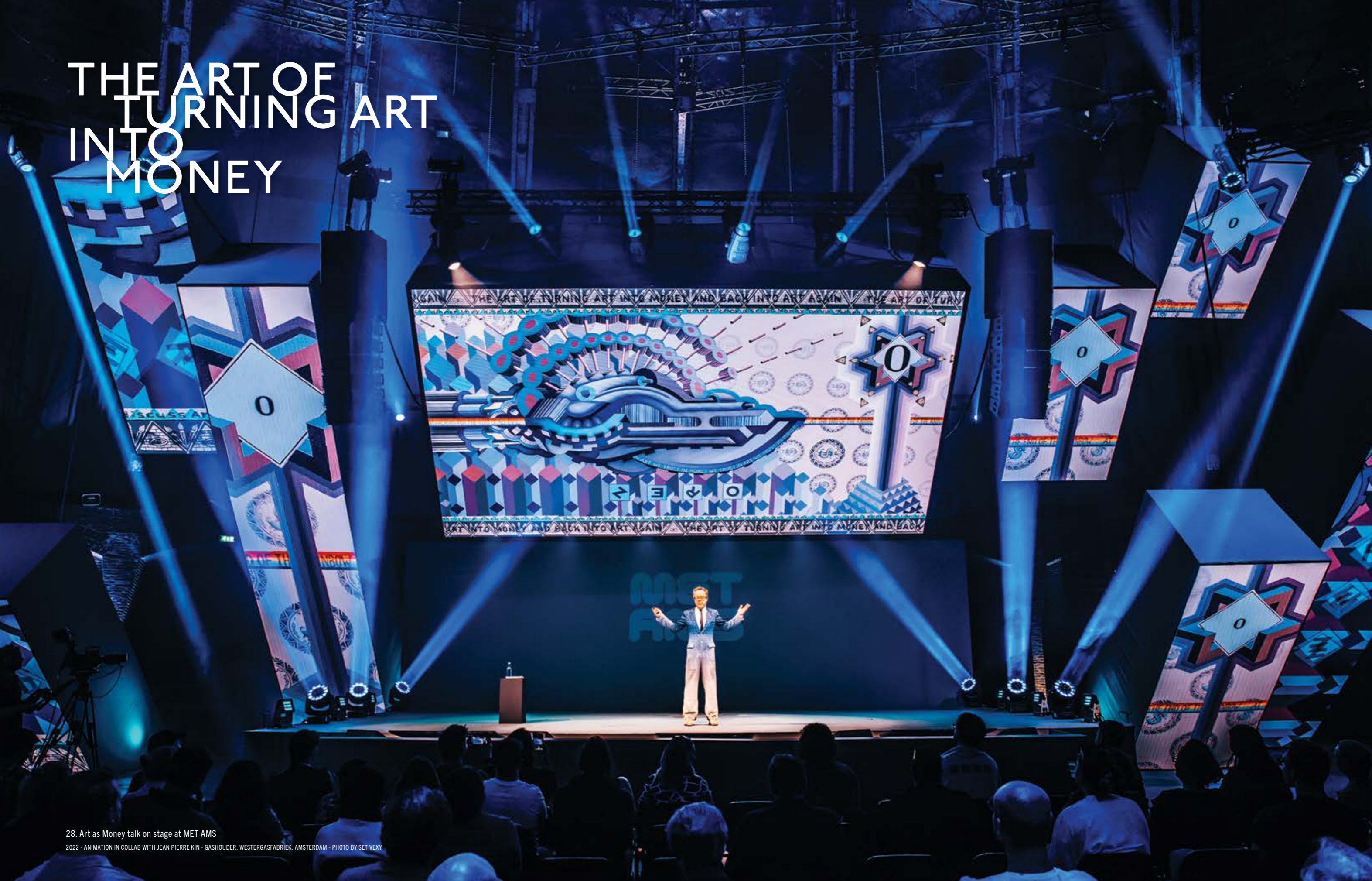
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**ANOTHER
REASON THAT
THE SEA LEVELS
ARE RISING
IS BECAUSE THE
EARTH IS CRYING**

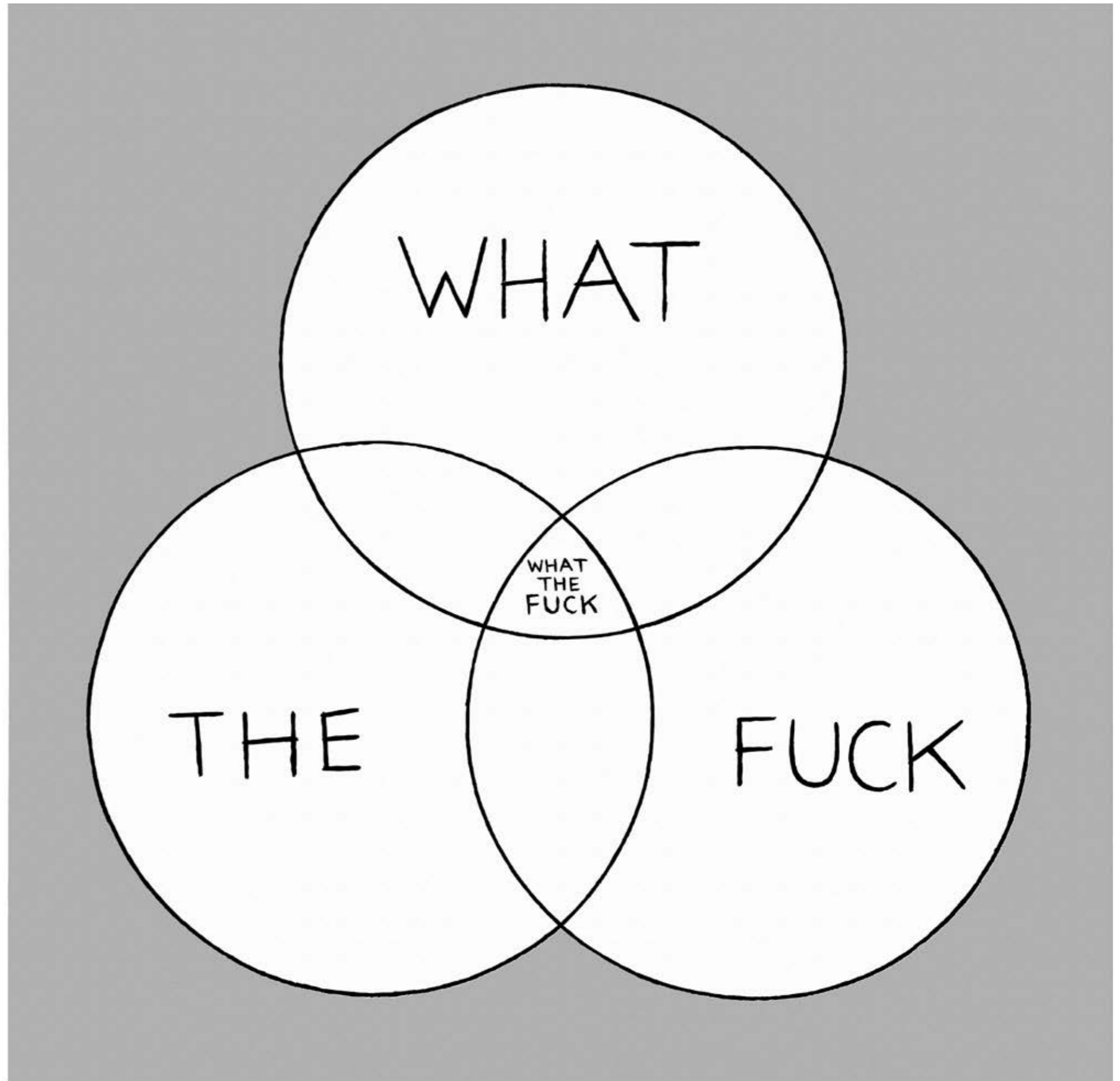




THE ART OF TURNING ART INTO MONEY









One day I received a call from a friend of mine, who is the cardiologist of both my parents. As a thank you, my dad gave him the Dadara book "Open Your Mind So We Can Use Your Data" (the predecessor of the book you're reading right now). The title of that book had inspired my friend to write a poem:

"The doctor: Open your life. Open your mind. Open your body. Stop your heart. Open your heart. Close your heart. Restart your heart. Close your body. Open your mind. Restart your life. Happy beginning." He sent me the poem and invited me to visit the hospital, feeling that this would inspire me.

I had just returned from Burning Man, where I was locked up in a big black box for the entire week, and was looking for new inspiration, so I immediately accepted the invitation.

I was introduced to the head of the department. When I mentioned to him that I had been locked up inside a black box for a week, he replied that he himself had just returned from a weeklong dark retreat - a spiritual retreat in a pitch black space, an advanced practice of Tibetan Buddhism. This synchronicity felt like the ideal continuation of the poem and a good reason to explore deeper.

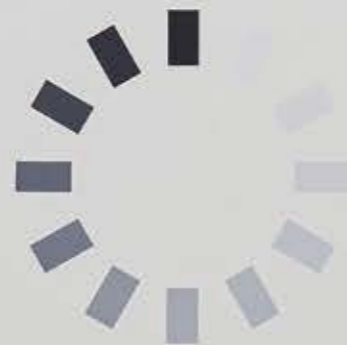
I spent some time in the hospital, learning about the heart and even getting my own heart scanned (to eventually be cast in gold-plated silver). After a few days I was told that I should arrive very early the

next morning to witness an open-heart surgery. I entered the operation room determined not to faint at the sight of the procedure. After a while my friend had to go, leaving me alone. Suddenly, the surgeon performing the operation pointed at me asking "Who is he?"

An awkward silence followed and I had to explain that I am an artist spending some time in the department looking for inspiration. Another awkward silence ensued, and the surgeon asked "So you have no medical knowledge?" I answered that indeed, I had none and he invited me to move closer and watch. It all felt quite uncomfortable until he asked me about my artistic practice. The ice broke when I told him about my Burning Man adventures and the surgeon mentioned that he had been there too. The more we talked, the more connected we became, especially when we realized he was DJ'ing in the nineties, at the same time as I was designing flyers and record covers for the dance scene. We even frequented the same clubs!

To witness an open-heart operation was a mind- and heart-blowing experience. It truly gave me a new way of looking at life. I suppose such an experience is akin to what astronauts experience when viewing our planet from space. To me it felt as if I saw someone (or rather that person's heart) dying and then eventually see that same person come back to life, their heart kickstarted by an electrical impulse. It did indeed open my mind.





Loading street art...

ijssalon Frezzo
vers bereid Italiaans ijs





92. Eyewitness photo of BOA officers removing the 'Artist is not Present'
Vastberaden (determined) 2020 - HANDPAINTED 3D PRINTED SCULPTURES AND WOOD - 90 X 90 X 60 CM



112. A new reality is only a dream away
2020 - ACRYLIC AND EDDING ON LINEN 150 X 150 CM - COLLAB WITH THE LONDON POLICE



& THE
LONDON
POLICE

LOADING LOVE TEMPLE

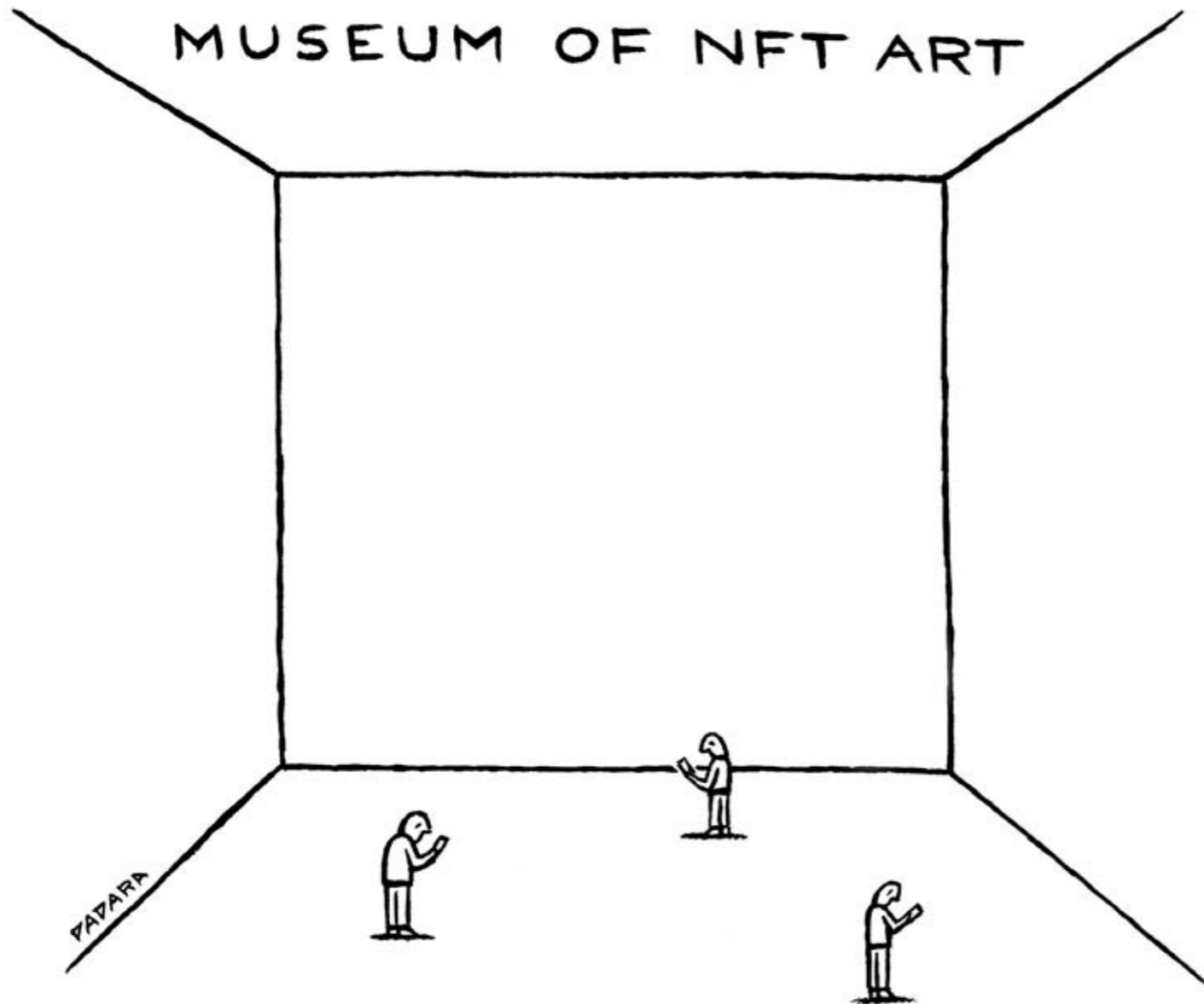
LISTEN TO YOUR HEART. OPEN YOUR HEART. SHARE YOUR HEART.

In a society where we are used to show a curated (beautiful, happy) version of ourselves to the outside on- and offline world, the Loading Love Temple will give you the chance to accept and embrace your dark sides, fears, and insecurities of yourself and others in an act of Radical Love.



122. Loading Love Temple

2023 - CNC CUT WOOD, METAL FRAME, CONCRETE FOUNDATIONS, LED LIGHTING, PERSPEX, PAINT
BUILT IN COLLAB WITH THE BOOM TEAM AT BOOM FESTIVAL 2023, IDANHA-A-NOVA LAKE, PORTUGAL



People are spending increasingly more time behind their digital screens, which has made their lives and the way they connect with each other easier. This has changed not only the way we interact with reality, but it has also changed our perception of it. And now it's also starting to change the way we enjoy and collect art.

Screens have impacted our art experience for some time already. Nowadays we do not only get to know paintings in museums, galleries, and homes, but often we also find out about and enjoy new art on platforms such as Instagram, Facebook, and Artsy.

As NFTs have entered the Artworld, they're not only impacting the way we view art, but also how we perceive the physical ownership of an artwork.

As long as I've been an artist it has always been clear to people that when they or someone else buy one of my paintings, they own it: After all, they can hang it on their wall. Nowadays it puzzles a lot of people why NFTs of artworks are being bought for a lot of money. What do people actually get when they buy an NFT? And what about hanging it on your wall? What's the value of a digital artwork, hanging on the wall of your virtual house in the Metaverse so your Avatar can show it to your virtual friends?

It is fascinating to see that in a world where we're migrating part of our physical existence to the digital realm - meaning that many of us seem to spend more time online than offline - this question is actually not that easy to answer...

We can already choose if we want to go to the cinema or stay on the couch and switch to Netflix to see a movie, or if we're going to a club to listen to our favorite DJ, rather than streaming that DJ set via Soundcloud at a party in our kitchen. Hence, it's actually not that weird to have a choice between a nice trip into town to check some art in the local museum, or have the art come to you in the comfort of your digital home.



Loading

194. Loading Street Art

2020, MURAL WITH ACRYLIC PAINT - BLIND WALLS GALLERY, BREDA, NETHERLANDS - PHOTO BY ROSA MEINIGER

EXHIBITIONS

SOLO AND GROUP

PERFORMANCES

INSTALLATIONS

- 2024 *CTRL ALT DELIRIUM*, Solo show, KochxBos Gallery, Amsterdam, NL
- 2023 *Draw me a picture*, Group show, Go Gallery, Amsterdam, NL
Envisionary Art Gallery, Group show, Boom Festival, PT
NFT-AMS, Group show, De Bouwput, Amsterdam, NL
20th Anniversary show, Group show, Base Elements Gallery, Barcelona, SP
Rise, Group show, Because Art Matters Gallery, Lisbon, PT
Gallery², Group show, presented by IRL Art at ETHDenver, Colorado, US
Transformoney Tree, public installation, California 100, California State Capitol, Sacramento, US
- 2022 *Getting Lost in the Beauty of Chaos*, Solo show, KochxBos Gallery, Amsterdam, NL
Ancient Future Lifeforms, Solo show, 2B Gallery, Mallorca
Reality is Overrated, Group show, Base Elements Gallery, Barcelona, SP
Cash on the Wall, Group show, Stiftung Kunstforum Berliner Volksbank
Envisionary Art Gallery in collab with Rare Effect, Group show, Boom Festival, PT
Experience NFT, Group show, SOHO House, Barcelona, SP
- 2021 *Men at Work - Business as Unusual*, Two-man show, OD Gallery, Amsterdam, NL
Naar de Gallemiezen - an Amsterdam Love Story, Group show, Amsterdam Street Art, Artotel, Amsterdam, NL
Avant Groove, group show, Base Elements Gallery, Barcelona, SP
- 2020 *I am Dream*, Solo show, KochxBos Gallery, Amsterdam, NL
Kronos Art Festival, Group show, Barcelona, SP
Atmospheres - Artists of the Transvanguard, Group show, October Gallery, London, GB
- 2019 *Big Art*, Group show, Hembrugterrein, Zaandam, NL
- 2018 *Life inside a Pixel*, Solo exhibition, KochxBos Gallery, Amsterdam, NL
Bigger Bolder Better, Group expo, Go Gallery, Amsterdam, NL
Solipmission VR, interactive installation, Hotel Arena, Amsterdam, NL
Summer of Like, Public Installation, Graphic Matters, Park Valkenberg, Breda, NL
Kaapstad Festival, Public installation, Tilburg, NL
Bigger, Bolder, Better, Amsterdam, NL Street Art, Go Gallery, Amsterdam, NL
Wandelism, Group show, Berlin, Germany
- 2017 *Open your Mind*, Solo Exhibition, KochxBos Gallery, Amsterdam, NL
Collaboration with Marcel Wanders for the Moooi carpet collection
Solipmission, installation and performance, Burning Man, Nevada, US
- 2016 *Money does not rule our world*, expo, talk, performance, Platoon, Mexico City, MX
Macht, Gallery Vriend van Bavink, group expo, Amsterdam, NL
Beyond Festival, co-organiser and founder, Landgoed Velder, Liempde, NL
- 2015 *#2*, Platoon Kunsthalle, Berlin, DE
Beyond Festival, co-organiser and founder, Spaarnwoude, NL
- 2014 *Time = Art = Money*, Solo show, Midlands Art Center (MAC), Birmingham, GB
- 2013 *Remake*, Platoon Kunsthalle, Berlin, DE
Glastonbury Festival, performance, Glastonbury, GB
Like 4 Real, installation and performance, Burning Man, Nevada, US
- 2012 *Transformoney 2.0*, Famous, Amsterdam, NL
Design Column #2 - The Human Index, Museum Boijmans, Rotterdam, NL
Opening performance, Stedelijk Museum, Amsterdam, NL
Transformoney Tree, installation and performance, Burning Man, Nevada, US
- 2011 *Last Train to the Inevitable Beyond*, Solo show, Famous, Amsterdam, NL
MuseumN8, Rijksmuseum, Amsterdam, NL
- 2009 *Guantanamo Brain*, Solo show, Famous, Amsterdam, NL
Salon de l'amitié, Group show, Arti et Amicitia, Amsterdam, NL
This is the end of the world, Group show, MOHS exhibit, Copenhagen, DK
- 2008 *False Space and the Time of the Apartment*, Group show, Centraltrak, Dallas, US
- 2007 *Kunst van Geld*, Group show, Geldmuseum, Utrecht, NL
- 2006 *File Not Found*, Solo show, Reflex Gallery, Amsterdam, NL
Design Warriors, Group show, Butter Factory, Singapore, SG
Dakart Off, Group show, Villa 7, Dakar, Senegal, SN
- 2005 *Retrospektive*, Solo show, Dialekt, Stuttgart, DE
Dance is More than Music, Stedelijk Museum, Amsterdam, NL
- 2004 *Love, Peace and Terror*, Solo show, Reflex Gallery, Amsterdam, NL
Characters at War, Group show, Pictoplasma, Berlin, DE
- 2003 *Unknown Territories*, Solo show, Reflex Gallery, Amsterdam, NL
Urban Explorers, Group show, Planetart, Enschede, NL
- 2002 *Fools Ark*, Solo show, Famous, Amsterdam, NL
Liquid, Group show, Addictlab, Brussel, Belgium
- 2000 *In Search of Better Planets*, Solo show, Reflex Gallery, Amsterdam, NL
- 2001 *Heroes Square*, Over het IJ Festival, Amsterdam, NL
- 2000 *Sculpture Biennale*, Reflex Gallery, Amsterdam, NL

ARTIST IN RESIDENCE

- 2014- *BE Festival*, Birmingham, Great Britain
2013- *BE Festival*, Birmingham, Great Britain
2013- *ASN Bank*, Den Haag, Netherlands
2008- 2009 - *Centraltrak*, Dallas, USA

TALKS (SELECTION)

- Black Rock Arts Foundation* - San Francisco (USA), *TEDx Black Rock City Burning Man* (USA), *Dallas Museum of Art* - Dallas (USA), *IMA Design Village, Platoon Kunsthalle, Betahaus, Remake Festival* - Berlin (D), *Envision Festival* (CR), *Boom Festival* (PT), *Money Honey* - Zurich (CH), *Platoon Global Creative Alliance* - Mexico City (MX), *TEDx, Pecha Kucha, MoneyLab Conference, Mediamatic, Peer 2 Peer start-up conference, Stedelijk Museum, ABN/AMRO Bank, ING Bank, The Next Web Conference, THINK School for Creative Leadership, The Social Conference* - Amsterdam (NL), *Boijmans van Beuningen Museum, Willem de Kooning Academie* - Rotterdam (NL), *Design Week* - Eindhoven (NL), *Creative Mornings, GO Mediacoach, HKU, Geldmuseum* - Utrecht NL, *TEDx* - Groningen (NL), *Instituut voor Beeld en Geluid* - Hilversum (NL), *ASN Bank, KPN* - Den Haag (NL), *Architecture Slam* - TU Delft (NL)
Tech, Money and Art - Fachhochschule Vorarlberg, Dornbirn, Austria, *Madhouse - Theater Amsterdam, Experience NFT* - Soho House, Barcelona, *Further Lisbon* - Design Hotels, Lisbon.