

SOMETHING'S



OFF

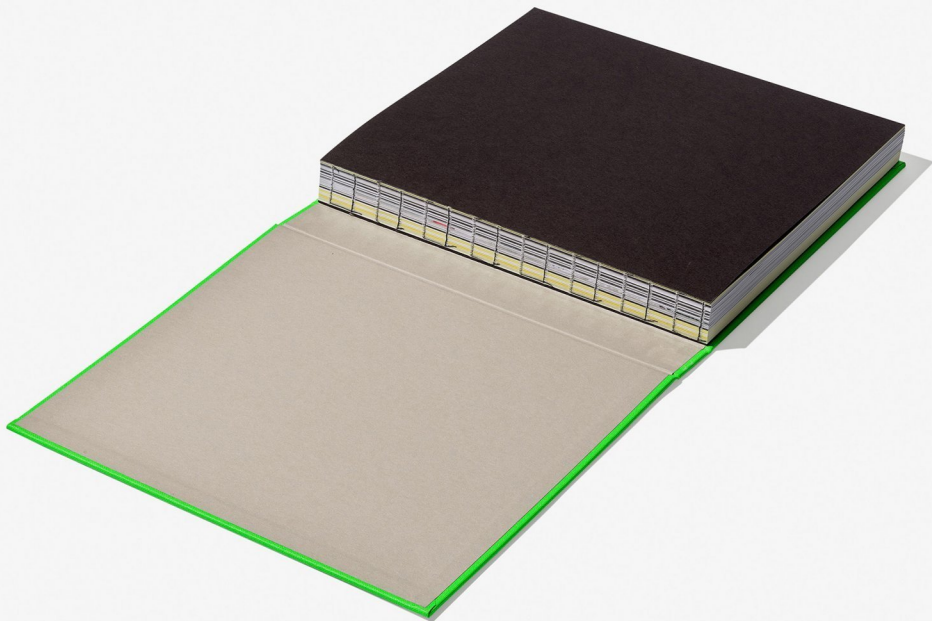
TASCHEN

Virgil Abloh™



ICONS

TASCHEN



VOL. 1

ICONS



COLOR



11/16/16 2:28:37 AM
Virgil Idea - let's look at doing the Jordan in this colorway with our same "deconstruction" vocabulary

11/16/16 2:24:28 AM
Virgil Now that I'm dwelling on it - the iconic shoes had "iconic" colorways we should study. I want the Jordan faithful to equally love and be equally intrigued by our concept

11/16/16 2:24:51 AM
Virgil All white might leave a few of them out of the story

